Message Text

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SUBJECT: FOREIGN INVESTMENT CLIMATE AND STATISTICS -- BELGIUM

REF: (A) STATE 165596; (B) BRUSSELS 5064; (C) BRUSSELS 1669

DATED 3/20/74

1. INVESTMENT CLIMATE -- WITH THE WORLD'S HIGHEST PER CAPITA LEVEL OF FOREIGN TRADE, BELGIUM MAINTAINS A VERY LIBERAL ATTITUDE TOWARDS FOREIGN INVESTMENT. CURRENT INVESTMENT POLICY IS BASED ON A 1970 LAW WHICH OFFERS INTEREST SUBSIDIES, CAPITAL GRANTS, AND SPECIAL TAX ADVANTAGES TO SPUR BOTH THE DEVELOPMENT OF TECHNOLOGICALLY- ADVANCED INDUSTRY, AND ECONOMIC REVIVAL IN DEPRESSED REGIONS. FOREIGN INVESTORS HAVE RESPONDED ENTHUSIASTICALLY, DRAWN BY THE COUNTRY'S FAVORABLE LOCATION, HIGHLY-DEVELOPED INDUSTRIAL AND INFRASTRUCTURAL BASE, AND ITS STATUS AS HOST TO HEADQUARTERS OF THE EC COMMISSION AND OF NATO. U.S. BUSINESS IN PARTICULAR HAS FOUND BELGIUM A CONVENIENT SITE FOR EXPORT PRODUCTION AIMED AT THE REST OF THE EC TARIFF AREA PLUS OTHER GROWING MARKETS IN EASTERN EUROPE AND THE MIDDLE EAST. ABOUT 1600 U.S. UNCLASSIFIED

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FIRMS ARE CURRENTLY IN BELGIUM, AND NEW AMERICAN INVESTMENT

IN 1974 WAS BF 12.3 BILLION (U.S. DOLS 31 MILLION), MORE THAN DOUBLING THAT OF 1973. U.S. INVESTORS BENEFIT FROM U.S.-BELGIAN FCN AND DOUBLE-TAXATION TREATIES.

CURRENT ECONOMIC CONDITIONS HAVE SHADOWED PROSPECTS,

HOWEVER. INDUSTRIAL ACTIVITY AND FOREIGN INVESTMENT

(INCLUDING U.S.) HAS DROPPED SHARPLY SINCE LATE-1974.

THE GNP GROWTH RATE WILL SLIP TO ZERO OR BELOW THIS YEAR.

MEANWHILE INFLATION, AT A CURRENT ANNUAL RATE OF 12.5 PERCENT,

IS ABOVE THE OECD AVERAGE. SINCE

MOST WAGES ARE TIED TO THE PRICE INDEX IN BELGIUM.

RISING PRICES HAVE TRIGGERED AN UPWARD SPIRAL OF LOCAL

OPERATING COSTS WHICH ARE NOW AMONG THE HIGHEST IN EUROPE.

ALTHOUGH BELGIUM'S DEPENDENCE ON INTERNATIONAL

MARKETS LIMITS ITS ROOM FOR MANEUVER. THE GOVERNMENT IS RESPONDING

WITH TEMPORARY PRICE CONTROLS AND INVESTMENT BENEFITS, AS WELL

AS STIMULATIVE MONETARY AND FISCAL POLICIES. SEVERE BUDGET

PRESSURES HAVE ALSO CAUSED THE GOVERNMENT TO RETREAT SOMEWHAT

FROM VERY LENIENT TAX POLICIES OF FORMER YEARS.

OVERALL CORPORATE TAXES ARE UP (TO A BASIC 48 PERCENT),

FOREIGN EXECUTIVE TAX BRAKS HAVE BEEN THREATENED,

AND A 5 PERCENT VAT IS STILL ASSESSED ON CAPITAL GOODS.

DESPITE EARLIER OFFICIAL PROMISES TO ELIMINATE IT IN

PHASES BY 1976.

SOME OF THESE CURRENT DIFFICULTIES WILL EASE

WHEN THERE IS GENERAL ECONOMIC REVIVAL IN EUROPE.

RESOLUTION OF OTHERS, SUCH AS THE INDEXATION PROBLEM

(AND ADMINISTRATIVE PROBLEMS ARISING FROM GROWING REGIONAL AUTO-

NOMY) WILL DEPEND ON INTERNAL POLITICAL FACTORS. THE UNCER-

TAINTIES DO RENDER BELGIUM'S INVESTMENT CLIMATE MORE PROBLEMATIC

THAN IN THE RECENT PAST. THEY SHOULD NOT DISGUISE THE FACT,

HOWEVER, THAT BELGIUM CONTINUES TO OFFER THE INVESTMENT ADVANTAGES

OF A DEVELOPED AND WELL-RUN FREE-MARKET ECONOMY,

BOASTING A PRODUCTIVE AND RELATIVELY DISCIPLINED

WORKING FORCE, PLUS A REMARKABLY LOW LEVEL OF PUBLIC OPPOSITION

TO FOREIGN BUSINESS ACTIVITIES.

2. INVESTMENT STATISTICS--

A. U.S. AND BELGIAN DIRECT INVESTMENT FIGURES PUBLISHED IN UNCLASSIFIED

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SURVEY OF CURRENT BUSINESS.

B DIRECT 1974 INVESTMENT IN BELGIUM BY ALL

COUNTRIES (BOOK VALUE IN CURRENT PRICES AT YEAR AND):

(1) TOTAL, INCLUDING U.S . -- BF 24,384 MILLION

(2) FRANCE -- BF 4,620 MILLION

(3) NETHERLANDS -- BF 4,449 MILLION

(4) U.K. -- BF 557 MILLION

(5) JAPAN -- BF 555 MILLION

3	SEE REFTEL (B)	FOR ADDITIONAL INFORMATION ON
INVESTING IN BELGIUM.		
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